



Inter College YOUTH FEST 2025



Inter College Youth Fest 2025:

Uniting Talent and Colleges

Join us for the **Inter College Youth Fest 2025**, a celebration of **empowering youth** and showcasing **talent**. This event, presented by **Advaita Welfare Society** in association with **Government of Chhattisgarh Departments**, aims to unite colleges across **Chhattisgarh** in a vibrant atmosphere of creativity and collaboration.





Introduction

About the Fest

Inter College Youth Fest 2025 is not just an event—it's a transformative movement to ignite passion, creativity, and leadership among the youth of Chhattisgarh. Spanning 10+ prestigious colleges, this festival is a dynamic fusion of fashion, technology, fitness, performing arts, and youth awareness campaigns. This state-level celebration is being hosted for the very first time with full support from various government departments to promote education, health, women empowerment, tribal development, and youth welfare.



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FIRST-EVER MEGA YOUTH FESTIVAL OF CHHATTISGARH

A HISTORIC, STATE-LEVEL YOUTH MOVEMENT BRINGING TOGETHER
OVER 10,000+ STUDENTS FROM 10 + TOP UNIVERSITIES WITH FULL
GOVERNMENT, MEDIA, AND BRAND COLLABORATION — HAPPENING
FOR THE FIRST TIME IN CHHATTISGARH!



WHAT MAKES THIS FEST A HISTORIC MOVEMENT?

A Revolution in Youth Engagement



- *First-of-its-kind Multi-College Fest in Chhattisgarh's History* — setting new standards in scale, creativity, and collaboration
- *20+ Leading Colleges Onboard* — creating a unified network of academic brilliance and youthful energy
- *10,000+ Active Student Participants* — from tribal regions to urban hubs, students unite in one shared platform
- *30,000+ Digital & On-Ground Reach* — powered by reels, vlogs, performances, and state-level campaigns
- *Shaping Future Leaders* — blending talent, awareness, and empowerment to create changemakers



A Cultural & Statewide Celebration Like Never Before

- *Celebrity Power + Government Support* — Bollywood icons, ministers, and department heads at the finale
- *Over 100+ Hours of Live Competitions & Talent Showcases* — nonstop energy across performing, visual, and digital arts
- *Widespread Media Coverage* — print, digital, influencers, and OTT-level aftermovie content
- *2-Day Spectacle That Ends with Fireworks* — from concerts and comedy to awards and national anthem finale
- *A Youth Fest That Leaves a Legacy* — not just a celebration, but a movement remembered for generations



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KEY MILESTONES OF INTER COLLEGE YOUTH FEST 2025

AN EXCITING JOURNEY LEADING TO THE GRAND FINALE



August 20 ~
September 18,
2025

Competitions at University

Engaging college-level competitions held **over two thrilling days** at each university
top 10 University

September 20-21,
2025

Grand Finale

A spectacular conclusion featuring VIP guest and media coverage.



COMPETITION CATEGOTIRES



1. **Personality & Styling Contest**:- Showcasing charm, confidence, and communication
2. **Glam Makeup Artistry**:- Modern and ethnic beauty styles on live models
3. **Dress Designing Challenge** :- Original creations inspired by culture & youth fashion (Theme- Fusion of traditional and modern dresses)
4. **Influencer & Digital Star Contest**:- Reels, vlogs & social presence battle

(Topics- i. Climate Change, ii. Social Harmony, iii. Make In India or Swadeshi, iv. Importance of Family in Modern World and v. Fundamentals Duties)



5. **Photography & Videography Challenge**:- Themes of heritage, social impact & modern youth
6. **Tribal & Cultural Showcase** :- Traditional dance, music & costumes(not just Chhattisgarhi, but all Nationwide Traditional costumes).
7. **Fitness & Fashion Ramp Walk**:- Highlighting healthy lifestyle through style
(Semi-Final Round will be of Chhattisgarhi Sanskruti)
8. **Social Awareness Wall Art**:- Live painting campaigns on social issues
9. **Self-Defense & Women Empowerment Activities**:- Practical sessions for safety & rights
10. **Career Guidance & Motivational Talks**

BENEFITS OF STUDENTS

- ❖ Free golf session for two days for each and every winner of every university in all segments
- ❖ Meet up with star Randeep Hooda.
- ❖ Award from Honourable Chief Minister of Chhattisgarh.
- ❖ Opportunity for brand collaboration and future scope .
- ❖ Recognition in state and opportunity to multiple spaces.



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BENEFITS OF COLLEGES

- Increased reputation through state-level association.
 - Recognition from government and private sectors.
 - Hosting workshops by certified trainers and motivational leaders.
 - Access to branding and student portfolio enhancement.
 - Opportunities for students to be featured in news, magazines, and digital channels
- Certificate of Association and Institutional Trophy.



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MEGA ENTERTAINMENT & EVENT SEGMENTS

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 **Fashion & Styling Competitions** – Ramp walk, dress design, grooming challenges

 **Makeup & Artistry Zones** – Live model transformation sessions with audience voting

 **Reel & Digital Star Contests** – Students create and upload content live during fest

 **Fitness & Wellness Events** – Zumba sessions, yoga, cross-college fitness face-offs

 **Performing Arts Arena** – Dance battles, street plays, singing face-offs

 **Creative Corners** – Wall painting, rangoli, graffiti, photo exhibitions

 **Fun & Tech Gaming Zone** – VR experience booths, gaming tournaments, coding showdowns

 **Self-Defense Workshops** – Led by professionals, focused on women's safety and empowerment

 **Talks & Career Sessions** – Panels with motivational speakers, startup founders, government officials

 **Grand Finale & Award Night** – LED-lit stage, celebrity guests, trophy distribution, sponsor speech





- **Education Dept.:** NEP Quiz, Career Pathways, Innovation Projects

- **Health Dept.:** Physical Wellness Workshops, Mental Health Counseling

- **Culture Dept.:** Chhattisgarhi Folk Showcases, Rangoli & Handicrafts

- **Women & Child Development Dept.:** Talks on Self-Worth, Women's Rights, and Safety

- **Tribal Welfare Dept.:** Local Artisan Spotlights, Rural Talent Contests

- **Youth & Sports Dept.:** Fitness Drills, Inter-college Athletic Face-offs



GRAND FINALE CELEBRATION

Day 1 – Exhibitions & Live Concert Night

- Creative installations and exhibitions by college teams
- Branded booths and interactive demo zones
- High-energy evening featuring: 🎤 Live Singing Performances, 🎸 Music Band, and 🎤 Stand-Up Comedy Show

Day 2 – Final Event Rounds & Award Ceremony

- Final rounds of top competitions (fashion, influencers, dance, etc.)
- In presence of:
 - 🎬 Renowned Bollywood Celebrity Guest
 - 👤 Government Department Dignitaries
 - 🏠 State-Level Politicians
 - 🎤 Brand Sponsors on stage
- Trophy distribution, sponsor recognition, and festival closing ceremony

ORGINIZER BACKGROUND



Advita Welfare Society



- 6+ years of experience in organizing state-level youth, health & social campaigns
- Recognized by multiple educational and government bodies
- Past events include EduCon 2023, Health for Youth Drive, Youth Carnival 2022, Women's Leadership Week
- Strong volunteer network, government ties & media coordination

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CALL TO AUCTION

We invite your college, students, and brands to be part of this *unprecedented movement of empowerment, celebration, and transformation*. Let's create a legacy. Let's empower the youth.

Partner | Participate | Promote

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Thanks

YOU

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Igniting Youth | Celebrating Culture | Powering Progress